INCORPORATED VILLAGE OF MINEOLA

HEARING OF THE

BOARD OF TRUSTEES

February 18, 2015 6:30 o'clock p.m.

THE VILLAGE OF MINEOLA

Before:

SCOTT P. STRAUSS,

Mayor

PAUL A. PEREIRA, Deputy Mayor

PAUL S. CUSATO,

GEORGE R. DURHAM,

DENNIS J. WALSH,

Trustees.

JOHN M. SPELLMAN, ESQ. Village Attorney

DANIEL WHALEN
Superintendent of Buildings

JOSEPH R. SCALERO Village Clerk

> PATRICIA A. TAUBER, RPR Official Court Reporter



MR. SCALERO: Ladies and gentlemen, please silence all pagers and cell phones. In the event of an emergency there are exits located in the rear of the room.

MAYOR STRAUSS: Evening folks.

Mr. Scalero?

MR. SCALERO: Yes.

"Legal Notice, Public Hearing, Incorporated Village of Mineola.

"Please take Notice that the Board of Trustees of the Incorporated Village of Mineola will hold a Public Hearing on Wednesday, February 18, 2015 at 6:30 p.m. at the Village Hall, 155 Washington Avenue, Mineola, New York 11501, or at some other location to be hereafter designated by the Board of Trustees, in order to receive public comment upon the following:

"Application of Heidi Cohen for a Special Use
Permit pursuant to Chapter 550 of the Code of the
Incorporated Village of Mineola entitled 'Zoning',
Section 550.12 entitled 'B-1 Districts', Subsection (B)
entitled 'Special Uses', for the purpose of establishing
a children's party place upon the property known as 464
Jericho Turnpike, Mineola, New York, known and designated
on the Nassau County Land and Tax Map as Section 9, Block
5, Lots 30 to 32, 64 to 68 and 130.



1	"The Village of Mineola does not discriminate
2	on the basis of handicapped status in administration or
3	access to or employment in its projects and activities.
4	Joseph R. Scalero has been directed to coordinate
5	compliance with non-discrimination requirements of the
б	Federal Revenue Sharing regulations.
7	"At this scheduled meeting of its Board of
8	Trustees reserved decisions from previous meetings, if
9	any, may be acted upon by the Board of Trustees.
10	"At the aforesaid time and place all interested
11	persons will be given an opportunity to be heard.
12	"By Order of the Board of Trustees of the
13	Incorporated Village of Mineola. Joseph R. Scalero,
14	Village Clerk.
15	"Dated January 16, 2015."
16	MAYOR STRAUSS: Thank you, Mr. Scalero.
17	Mr. Whalen, report on mailings?
18	MR. WHALEN: Mayor, we are in possession of the
19	appropriate Affidavit of Mailing, signed and notarized
20	accordingly. There were 64 mailed, 31 returned and zero
21	went unclaimed.
22	MAYOR STRAUSS: Thank you.
23	Mr. Spellman, anything?
24	MR. SPELLMAN: Mayor, on this particular
25	application we're clear to vote on it tonight if you

wish.

MAYOR STRAUSS: OK. Ladies and gentlemen, this will be the format for tonight's hearing, as it is for every hearing: We'll ask the applicant to come forward and present their application to us. We'll interact with the Board with the applicant and then we'll open up for public comment. Anyone wishing to speak at this evening's hearing, please do so. Come down to the podium and clearly state your name and your address and whatever opinions you may have.

Person representing the applicant, come on up.

MS. COHEN: You need my name and address?

MAYOR STRAUSS: Yes, please.

MS. COHEN: My name is Heidi Cohen. My address is 3002 Tinker Drive, Oceanside, New York 11572.

I am currently the owner the of The Lanyard Ladies. We are a children's party place. We teach children how to do friendship bracelets and lanyards.

I'll give you a little background on us. We started working in a summer camp and found it very popular, that kids love to make lanyards. You might have done it when you were a kid. The box stitch and that kind of classic lacing. And decided to start a business. We do travel to locations. And then it was so popular that we decided it was time to open a location, and we

chose Mineola. It's centrally located. It was good for us, good for parents to come. It has a parking lot. The location -- we found the location to be, like, an appropriate place for us.

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I'll give you -- you know, we've been doing this for three years. Very -- always had positive feedback. We've been featured on Eyewitness News six months into the business. They found us and featured us on the news about our party business. We were also in Long Island Business News, written up, several patch magazines. Numerous bloggers write about us all the time. We were featured at the Emmy awards. They called us to be in their gift bags for the Emmy awards. We were on the Bethenny show on Fox 5. We were awarded a \$20,000 award for best small business. We've been in Hamptons Magazine. We've also worked with Donna Karen and Kelly Ripa at Super Saturday for the last two years. We do a lot of charity work. I never say no to any charity, any school events. We work with the Girl Scouts. We did the local fair for Mineola. We were invited to do that and we set up a booth there. We always give donations to everything. We're actually -- even Shark Tank called us. We're on the waiting list to get on that show. business has grown very quickly, and we've been very popular. We do a lot of breast cancer awareness. We did a lot of work for Hurricane Sandy, we gave out free birthday parties. Worked in the Museum of Natural History, The Whaling Museum.

So we bring business to Mineola, which we think is good. These parents come from every location,

Woodbury, Syosset, Great Neck. And these are drop-off parties most of the time. So they drop off their kids and they go shopping. So they're in, you know, the shopping centers -- basically we're right near the Waldbaum's shopping center -- and they come back. So it brings business to local businesses that are around also.

We don't serve any food. We only do pizza that we bring in -- we don't cook anything -- and cake and drinks, juice and water. We have an exit in the front and in the back. There's a parking lot. So we don't have to put any traffic on Jericho Turnpike. They park in the parking lot. Kids can easily come right through our back door so they don't have to walk around to the front.

I'm trying to think what else we do. All my girls that work for us are CPR certified. We have great testimonials all the time about our parties. So basically we're teaching kids how to do bracelets. And that's us. If you have any questions, let me know. I don't know what you need to know from me.

1	MAYOR STRAUSS: We'll ask.
2	MS. COHEN: OK.
3	MAYOR STRAUSS: Thank you for choosing Mineola.
4	I appreciate it. Hopefully you'll find a great home
5	here.
6	I did the research, so I saw a lot of the
7	things you mentioned, the \$20,000 award. And
8	congratulations on everything like
9	MS. COHEN: Thank you.
10	MAYOR STRAUSS: that. It seems like you're
11	doing very, very well already.
12	What other locations do you have?
13	MS. COHEN: This is the only one. We had
14	started in East Rockaway, in the back of a gym, and then
15	we decided we needed to be out. More parents were asking
16	for, you know, better location. And we want to start
17	franchising. So we want to start somewhere and then open
18	a second location. We're looking into Huntington for a
19	second location at the moment, but this is where the
20	first one is. We're going to stay established. And I
21	want to own this one forever.
22	MAYOR STRAUSS: Thank you.
23	Who will be managing the property, or the
24	business, at this location?
25	MS. COHEN: I will.

MAYOR STRAUSS: It will be you guys personally, or will you have a business manager, an office manager?

MS. COHEN: Always me doing everything.

MAYOR STRAUSS: OK. Great.

How much of the parking lot in the rear are you allotted spots? How many spots are you supposed to have?

MS. COHEN: There's 28 spots, I believe, or 26 spots. We haven't had any problem with parking, because mostly our parties are drop-off parties. The parents drop off and leave. There's a gym next to us, but usually our parties are -- we work Saturdays and Sundays. We're not really there during the week. Sometimes after school we do classes for an hour. Sometimes a girl scout party maybe for an hour. But most of our parties are during the day, Saturday and Sunday, and we haven't had any parking issues during that time.

MAYOR STRAUSS: So you're open basically when you have parties scheduled.

MS. COHEN: I'm there during the day doing paperwork, but really no one is there using the facility, only when parties are scheduled. It's just Saturday and Sunday. Sometimes they're not even scheduled at the place, because we do travel. But usually it's two or three parties on a Saturday, two or three on a Sunday. And we're usually done by 6:00 o'clock at night. So

1	there's
2	MAYOR STRAUSS: OK. That's all I have.
3	Mr. Pereira?
4	MR. PEREIRA: OK.
5	Hi. Good evening. Thank you, and welcome.
6	I'm actually looking up your web site as we speak.
7	What is the length of an average party?
8	MS. COHEN: An hour-and-a-half. An average
9	party is an hour-and-a-half, 12 girls, up to 15.
10	MR. PEREIRA: OK. And how many employees would
11	you, other than yourself, would you expect to have?
12	MS. COHEN: I have seven, but we switch off
13	every weekend depending on what the girls
14	MR. PEREIRA: How many at one time?
15	MS. COHEN: Oh, at one time?
16	It's always three girls that are working. If
17	there's a party that has 15 or 16 girls, sometimes I have
18	a fourth girl working. There's always three of us.
19	MR. PEREIRA: What would be the earliest party
20	you would have?
21	MS. COHEN: 11:00 clock we start.
22	MR. PEREIRA: What would be the last party you
23	would have?
24	MS. COHEN: The last is usually 5:00, maybe
25	6:00, if they want a 6:00 o'clock party. So we'll be

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done by 7:30. Because they're usually young. The girls that we do the parties for are between the ages four and 12. So most parents, about 6:00 is really the latest they'll do a party because they're young.

MR. PEREIRA: And for the parents who decide to stay, not drop off, do you have some kind of seating area?

MS. COHEN: Yes. There's a seating area in the front for the parents, and we have a table set up where they can have some pizza and juice if they want to. But there's a little seating area for them to stay in the front.

MR. PEREIRA: So everything is prearranged or scheduled. There is no free play. You know, there's no opportunity where kids can just come after school.

MS. COHEN: Correct. Everything is scheduled. If I do classes, I sometimes do over the break -- I didn't do it for February break, but I'm doing for April -- a small mini-camp. I'll advertise for that for maybe three days of, like, three hours a day they can come and do a craft. But everything is always prescheduled. They can't just come in and do something.

MR. PEREIRA: And whatever they produce, obviously, they take with them?

MS. COHEN: Right. They do three crafts during

1	that hour-and-a-half time and they take the three crafts
2	home with them.
3	MR. PEREIRA: So minimal garbage is produced, I
4	would imagine.
5	MS. COHEN: Correct. It's usually the paper
6	goods that
7	MR. PEREIRA: But whatever garbage you do
8	produce, which I would imagine would be mostly paper and
9	pizza boxes and things like that
10	MS. COHEN: Right.
11	MR. PEREIRA: the garbage is in the back, or
12	is that something you put out for
13	MS. COHEN: Saturday's garbage I take home with
14	me, and Sunday's I put out. But it's usually nothing.
15	It's usually one big bag.
16	MR. PEREIRA: There's no dumpster.
17	MS. COHEN: There's no dumpster.
18	MR. PEREIRA: It will just be municipal pickup
19	on Mondays.
20	MS. COHEN: Yes.
21	MR. PEREIRA: That's all the questions I have
22	for now.
23	Obviously, you know that this was previously
24	also a party place.
25	MS. COHEN: Yes. It was a party place right

before us. A little different. They were little. They were little kids. I think it was more like play dates.

MR. PEREIRA: OK. Sounds great.

MAYOR STRAUSS: Mr. Cusato?

MR. CUSATO: Thank you.

Good evening, ma'am.

MS. COHEN: Hi.

MR. CUSATO: I have no problems with this request. I have a concern. I think it was last Saturday I was having a Subway hero, which is your neighbor, and I noticed that the cars weren't using your back lot. They were double-parking on Jericho and they were double-parking on White Road. People who attempted to come down White Road off of Jericho couldn't get down there.

I know it's not your issue, but you need to tell your people they can't double park on Jericho or White. They have to utilize that back door.

MS. COHEN: OK. Absolutely.

MR. CUSATO: OK? That's just as a --

MS. COHEN: I do always tell parents to please use the back entrance, not the front, because it's just the safety of the children. I don't want them dropping off in front, for them to double-park and to get out. So I said there's always -- for them to come around. They

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can drop them off. The doors -- they can even -- my girls can come out and help them out of the car and they can drive right through the lot. But I do always tell everyone to come to the back.

MR. CUSATO: OK. Because, like I said, at this time cars were parked. Kids were coming out of the cars with packages. So we just can't let that happen.

MS. COHEN: OK. Thank you.

MAYOR STRAUSS: To that point, even when people are picking up their children from your location, they're going to sit on Jericho Turnpike and wait for them to come out. So they might be there five, ten or 15 minutes early, and that's something we can't have.

MS. COHEN: I can put that in writing on all the paperwork, that they must park in the back and they must drop off and pick up in the back.

MAYOR STRAUSS: That would be greatly appreciated.

MS. COHEN: Ok. I will do that. I can put that on the web site, or any paperwork that I give to them.

MAYOR STRAUSS: That will be greatly appreciated.

MS. COHEN: Because I want them to be safe also, for them to have drop off and pick up.

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MAYOR STRAUSS: Absolutely. And we don't want to hurt the business. We want to help it. But we have to watch the possible negative impact to the surrounding neighbors there. Because right on the other side of that lot are homes, and if they're parking on White Road and double-parked because they don't want to go into the lot, maybe they don't know they can, but any help you can do on that.

MS. COHEN: That's fine. I have no problem adding that.

MAYOR STRAUSS: OK. That will be great.

Mr. Durham?

MR. DURHAM: When they mentioned the parking, maybe you could possibly put it on the web site, maybe you can mention it. That definitely would help us.

You're saying an hour-and-a-half party. You do -- you average three or four on Saturday?

MS. COHEN: Two to three on Saturday.

MR. DURHAM: And then two on Sunday?

MS. COHEN: Yes, two or three on a Sunday usually.

MR. DURHAM: So that's the main crux of the business is between 11:00 o'clock on Saturday to 6:00 p.m. or 7:00 p.m.?

MS. COHEN: Correct. And we also are

traveling. But in that location itself, that's what's 1 2 going on on the weekends. MR. DURHAM: Deliveries for the lanyards and 3 stuff like that, is that through the back, through the 4 front? How is it coming in? 5 MS. COHEN: Everything is done -- I have all 6 7 the products in my home. I have like a lanyard land, 8 lanyard empire. And it's really not anything that needs to be delivered. Everything is really at the store on a 9 10 rack. I bring home racks and just change it out. 11 minimal. I don't even know what the word is to use for it. It's string and lanyards. So it's really not 12 anything. I don't really have a whole thing in the store 13 of stuff, of like any supplies, basically. 14 15 MR. DURHAM: OK. So you say most of your 16 deliveries come to your own house. 17 MS. COHEN: All deliveries go to my house. And 18 I go through them. And I bring the racks home. 19 change out what I need. 20 MR. DURHAM: OK. Thank you. MAYOR STRAUSS: Great. 21 Mr. Walsh? 22 23 MR. WALSH: Thank you, Mayor. Hello, Ms. Cohen. 24 MS. COHEN: 25 Hi.

1	MR. WALSH: How long have you been in that
2	location? How long have you been operating there now?
3	MS. COHEN: I believe we signed our lease in
4	April or May.
5	MR. WALSH: So you've been working there,
6	having this operation, since
7	MS. COHEN: Well, we didn't really start
8	parties until September or October, when we sent the
9	paperwork in here. I think it was here.
10	MR. WALSH: OK. So you started you've been
11	functioning there since October.
12	MS. COHEN: I believe it was September,
13	October.
14	MR. WALSH: OK. And I see that it says
15	bathroom. You only have one bathroom in there; is that
16	correct?
17	MS. COHEN: Yes.
18	MR. WALSH: That's sufficient for what you
19	need?
20	MS. COHEN: Yes. That's a large bathroom.
21	MR. WALSH: You said that you would put on your
22	paperwork to the parents that they should enter and exit
23	through the rear.
24	MS. COHEN: Right.
25	MR. WALSH: But are you also willing to have

1	that as part of the agreement here? We can put an
2	agreement here
3	MS. COHEN: Oh. Absolutely.
4	MR. WALSH: we can put with your application
5	here tonight
6	MS. COHEN: Yes.
7	MR. WALSH: So that would be
8	MS. COHEN: I can put it on my contracts that
9	the parents sign, because I send out a contract to
10	everyone when they book a party, and I can incorporate
11	that into the contract where it says parents must drop
12	off and pick up in the back.
13	MR. WALSH: Well, that's one point, but I meant
14	as a codicil, as an agreement to being approved.
15	MS. COHEN: Oh. Yes. Absolutely.
16	MR. WALSH: You'll agree to that.
17	MS. COHEN: Yes.
18	MR. WALSH: OK. That's all I have. Thank you.
19	MS. COHEN: Thank you.
20	MAYOR STRAUSS: Thank you, Mr. Walsh.
21	MR. PEREIRA: One more question?
22	MAYOR STRAUSS: Yes.
23	MR. PEREIRA: Will there be any music during
24	these parties?
25	MS. COHEN: There's a radio that plays, but

not --

MR. PEREIRA: Nothing that would be heard -MS. COHEN: Nothing that would be heard,
because we do have to speak to them and teach them how to
make things. So it's just, like, in the background. The
girls sing. Sometimes they'll sing like some Disney
songs. But they're, like, singing with the radio. But
no one is dancing. Everyone is seated at a table doing
crafts. That's what they're doing. They're just making
bracelets with strings. There's nothing else going on.

MR. PEREIRA: That rear door will be closed, obviously, in the winter because it's cold, in the summer because it's hot. You have the air conditioning. So the doors aren't going to be open. So neighbors aren't going TO hear --

MS. COHEN: No one has.

MR. PEREIRA: -- you know, 15 screaming eight year old girls.

MS. COHEN: No one is screaming. Everyone is so quiet. Everyone is. All the parents say the same thing, like, How did you get these girls to sit completely still? But they're very engaged in what they're doing. So nobody's -- they're talking to each other, but they're making things. So it's different than, like, a bouncing party or jumping around. They're

1	really just sitting still working, which is incredible,
2	but they are. They talk a little at the end. They're
3	having cake, they laugh and stuff. But there's music
4	playing. There is. But, you know, radio.
5	MR. PEREIRA: Something that would be contained
6	within the operation.
7	MS. COHEN: Correct.
8	MR. PEREIRA: OK. Thank you.
9	MR. WALSH: Mayor, just one more question.
10	MAYOR STRAUSS: Yes.
11	MR. WALSH: How about in the summertime? Do
12	you plan to have a different schedule in the summertime?
13	People away at you know, school is closed.
14	MS. COHEN: No. It's always the same thing.
15	It's always been the same. Just birthday parties during
16	the week on the weekends. Just the birthday parties.
17	Sometimes we do a birthday party more often in the summer
18	during the week because kids are home, like, during the
19	day maybe. But mostly the summer is just the same thing,
20	just doing the parties.
21	MR. WALSH: OK. Thank you.
22	MAYOR STRAUSS: Ms. Cohen, I'm going to ask you
23	to have a seat. We'll open up to public comment. If any
24	questions are raised, if you can record them and then
25	we'll answer them at the end.

1	Anybody in the first row? Second row? Third
2	row? Fourth row? Fifth row? Sixth road? Seventh row?
3	Ms. Cohen, could you step back up to the
4	podium?
5	Since there's no one wishing to make comment on
6	it, does the Board have any other comments? Nothing
7	else?
8	I'll entertain a motion to approve.
9	MR. PEREIRA: Motion.
10	MAYOR STRAUSS: Motion by Trustee Pereira.
11	MR. CUSATO: Second.
12	MAYOR STRAUSS: We have a second by Trustee
13	Cusato.
14	Mr. Scalero?
15	MR. SCALERO: Trustee Durham?
16	MR. DURHAM: Yes.
17	MR. SCALERO: Trustee Pereira?
18	MR. PEREIRA: Yes.
19	MR. SCALERO: Trustee Cusato?
20	MR. CUSATO: Yes.
21	MR. SCALERO: Trustee Walsh?
22	MR. WALSH: Yes.
23	MR. SCALERO: Mayor Strauss?
24	MAYOR STRAUSS: Yes.
25	Ms. Cohen, congratulations. Welcome very much

1 to Mineola. 2 MS. COHEN: Thank you very much. 3 MAYOR STRAUSS: We wish you the very, very best 4 of success. I ask that you adhere to the Village 5 building codes in everything that you do. And reach out 6 to the Chamber of Commerce. I'm sure they would love to welcome you into the Village, have a ribbon cutting 7 ceremony. They're a great group of individuals who will 8 9 help your business grow and answer any questions you 10 might have and help you navigate the waters. 11 MS. COHEN: Great. Thank you very much. 12 MAYOR STRAUSS: Welcome to Mineola. Thank you 13 very much. 14 MR. SPELLMAN: Mayor, maybe the chamber can 15 have lanyard night. 16 MS. COHEN: Thank you. I have women that want 17 to do it all the time. 18 MAYOR STRAUSS: Thank you very much, Ms. Cohen. Nice meeting you. Best of luck to you. 19 20 MS. COHEN: Thank you. 21 MR. PEREIRA: I will add that the Street Fair 22 is on September 13, I believe, or we're going to discuss it during the work session. So we're going to have it 23 again this year. So --24

MS. COHEN: I did that Street Fair.

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1	MR. PEREIRA: Great. Thanks for participating.
2	MS. COHEN: Thank you very much.
3	(Off the record discussion ensued.)
4	MAYOR STRAUSS: Mr. Scalero, we'll go right
5	into the next hearing.
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MR. SCALERO: "Legal Notice, Public Hearing, Incorporated Village of Mineola.

"Please take Notice that the Board of Trustees of the Incorporated Village of Mineola will hold a Public Hearing on Wednesday, February 18, 2015 at 6:30 p.m. at the Village Hall, 155 Washington Avenue, Mineola, New York 11501, or at some other location to be hereafter designated by the Board of Trustees, in order to receive public comment upon the following:

"Application of Kyoo Bok Hwang for a Special Use Permit pursuant to Chapter 550 of the Code of the Incorporated Village of Mineola entitled 'Zoning', Section 550.12 entitled 'B-1 Districts', Subsection (B) entitled 'Special Uses', for the purpose of establishing an after school tutoring center upon the property, (lower level), known as 69 East Jericho Turnpike, Mineola, New York, known and designated on the Nassau County Land and Tax Map as Section 9, Block 299, Lots 11 through 13, 96, 102 and 104.

"The Village of Mineola does not discriminate on the basis of handicapped status in administration or access to or employment in its projects and activities.

Joseph R. Scalero has been directed to coordinate compliance with non-discrimination requirements of the Federal Revenue Sharing regulations.

1	"At this scheduled meeting of its Board of
2	Trustees reserved decisions from previous meetings, if
3	any, may be acted upon by the Board of Trustees.
4	"At the aforesaid time and place all interested
5	persons will be given an opportunity to be heard.
6	"By Order of the Board of Trustees of the
7	Incorporated Village of Mineola. Joseph R. Scalero,
8	Village Clerk.
9	"Dated January 16, 2015."
10	MAYOR STRAUSS: Thank you, Mr. Scalero.
11	Mr. Whalen, report on mailings?
12	MR. WHALEN: Yes, sir. We have the appropriate
13	Affidavit of Mailing, having been signed and notarized.
14	There were 100 mailed, 64 returned and one went
15	unclaimed.
16	MAYOR STRAUSS: Thank you.
17	Mr. Spellman?
18	MR. SPELLMAN: Mayor, we're awaiting the
19	recommendation of the Nassau County Planning Commission.
20	So that would require the Board to reserve decision
21	tonight.
22	MAYOR STRAUSS: Thank you.
23	Tonight's hearing, I will ask anybody that's
24	wishing to approach the podium, please state their name,
25	their address, and make their comments in a slow and

clear manner so our stenographer can make those words read in the transcripts. First we'll ask the applicant to make any presentations they have, and then they'll interact with the Board, and then we'll open up to public comment.

Sir.

MR. DiPROPERZIO: Good evening Mr. Mayor,

Members of the Board. My name is Anthony DiProperzio.

I'm the architect for the project. Offices at 499

Jericho Turnpike, Mineola.

As mentioned, the subject application involves the premises located at 69 East Jericho Turnpike, Section 9, Block 299, Lots 11 through 13, 96, 102 and 104. The building is located at the southwest corner of Jericho Turnpike and Columbus Parkway.

The existing building was constructed in 1973, a one-story building and cellar, masonry construction. A CO was issued on November 21, 1973 for a business occupancy.

Tonight's application involves application number 14-133, which was issued a Notice of Disapproval on July 29, 2014, requiring a Special Use Permit.

I would like to just clarify one point for the record, that tonight's application is only dealing with the cellar portion of the building. I believe the



original application that was filed by Mr. Hwang mentioned something about the first floor and a childcare, but that's not being pursued. OK? So tonight's issue is strictly limited to the cellar use which is being proposed as after school tutoring.

The building was purchased in September of

The building was purchased in September of 2014. Currently the cellar area is vacant and the first floor office area is partially occupied as offices.

Mr. Hwang will come up and speak to that point.

The after school tutoring, from a code standpoint, has a maximum occupancy of 113 people. There will be classes for children of age five through high school, high school seniors.

It's proposed that the facility will be open Monday through Saturday. At 11:00 o'clock the only portion of the facility that would be occupied would be any student wanting to use the study hall area of the facility, not the classroom spaces. The actual tutoring, the classes, will be conducted between 3:00 o'clock in the afternoon and 9:00 o'clock -- up until 9:00 o'clock in the evening.

The existing building has an existing sprinkler system. And in previous conversations with Mr. Whalen we've agreed that, pending a favorable decision by the Board tonight, we would have the Nassau County Fire

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Marshal do a walk-through of the building to ensure that the fire alarm system -- the sprinkler system and the fire alarm are up to educational standards; whereas previously the space was occupied as business.

So at this point I would like to have Mr. Hwang come up and speak to you about the existing occupancy in the building.

MR. K. HWANG: Hi. My name is Kyoo Bok Hwang.
I'm residing 51 Davis lane, Roslyn, New York 11576.

First of all, thank you very much, Mayor, and Board of Trustees, and thank you audience. Very appreciate for your coming.

As my architect Anthony told me about the building's history, I bought this building last September, which was four-and-a-half year vacant as an office purpose. And eventually I bought the building, tried to put adult day-care center in the first 5,000 square foot vacant, and then after school program for cellar floor for my son's major.

MR. WALSH: I'm sorry. Did you say an adult day-care?

MR. K. HWANG: Yes. I tried to put adult day-care center for 5,000 empty space in the first floor, and then children's after school program in the cellar floor. But I was worried about if that brings some

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traffic for the neighbors. So I changed my mind. start to think about put the adult day-care center first floor and just continue to put children's after school program in the cellar floor, which was about 8,000 square foot is empty and vacancy.

It was really hard to find tenants, office tenants, as previous owner before. And since last September I tried to find office tenants of 5,000 square foot vacancy on the first floor. Not even question on my sign and ad, New York Times and local Times. It's really hard to find the proper office tenant. But I tried to pursue to find the proper one for the first floor office tenant.

And actually, my family business is a school business is from Korea and up to now. But my son, Brian Hwang, he really wanted to put the after school program for neighborhood children.

So, for those precise matter, I'd like to call Brian Hwang, my son, who is going to be actual manager and running the business for this purpose.

MR. B. HWANG: Good evening, Mr. Mayor Strauss and Board of Trustees. My name is Brian Hwanq and I reside at 51 Davis Lane in Roslyn, New York 11576.

Before I begin, I'd like to submit a brief, a copy of a brief that I prepared for the Board tonight.

MAYOR STRAUSS: Thank you. Give it to Mr. Scalero.

(Document handed to Mr. Scalero.)

MR. B. HWANG: As my father stated before, the idea for this after school tutoring center is mine. For a very long time -- actually, ever since I was young -- I've been part of what I would consider a very enriched learning environment. I received a great deal of encouragement and reinforcement from my parents, and because of this I have come to be convicted in the belief that learning is something that should truly be a lifelong venture.

In exploring this for myself I have come to discover two truths. The first is that, by and large, learning philosophies are formulated from the beginning, in early childhood. But secondly, especially among youths, failure can be very disruptive and very discouraging.

So the reason why I bring this up is that I attended George Washington University, and in my third year I decided that I would like to pursue the path of creating a school recognized by a state, recognized by a country. Originally it was actually my father who discouraged me from that pursuit because he instructed me that trying to start such an organization would require

an incredible start-up cost, and he just told me it's a bad idea because it's going to be a lot of pain as well. But . . And so I refocused myself and I decided to continue with my studies in marketing and in business development, which was another passion that I really discovered as I attended the school.

As I continued to pursue work on my own I discovered that I couldn't completely separate myself from the pursuit of teaching and working with people and instructing others. In this path it was my father who came to me and said that he happened upon a property in Mineola, that is 69 East Jericho Turnpike, and, remembering how I felt about education, he suggested to me to think about starting a tutoring center instead. And the more that I thought about it, I discovered that the timing is great and the location is great.

The reason why I bring up location is because currently in this area there aren't any comparable organizations. You all have probably heard of Kaplan Tutoring and Princeton Review, but even those organizations, and the many private organizations whose business is teaching, are focused towards Queens and the New York City area.

Another point to make is that a majority of the operations is geared towards standardized exams, such as

the SAT and the LSAT. This ignores student's interests and it connotizes (sic), which actually devalues self-initiated learning.

Now to talk about the timing. Right now we are in an educational climate where we are following the No Child Left Behind Act by former president George W. Bush, and the statement of the Common Core standard by current president Barak Obama. With this in mind, the SAT is also scheduled to be revised in 2016. And in light of these programs, what we see is a higher focus and emphasis on standardized education. And the affect that that has is that schooling is increasingly becoming devoid of the consideration for individual needs of students. And what ends up happening is you create a greater and greater discrepancy between the student and the standard. This is where I would like to come in with my business.

If you examine my resumé, I have experienced teaching for Kaplan Tutoring for elementary and middle school levels, and for the Princeton Review for SAT and ACT. On the side I have also tutored privately for a very long time, and I have even taught music instruments. Because of that I consider myself uniquely qualified to be able to navigate the complexities of creating an organization that administers learning for these children

1	from the ages of five through 18.
2	Now I will open myself up to the interests of
3	the Board and I'll take your questions.
4	MAYOR STRAUSS: Great. Thank you. I also want
5	to thank you for choosing Mineola.
6	You mentioned, or Mr. DiProperzio hopefully
7	I said that right mentioned your hours are going to be
8	3:00 p.m. to 9:00 p.m
9	MR. B. HWANG: That's correct.
10	MAYOR STRAUSS: Monday to Friday, and the
11	same thing on Saturday?
12	MR. B. HWANG: On Saturday I will open at 10:00
13	and operate through to either 8:00 or 9:00 p.m.
14	MAYOR STRAUSS: OK. You're holding a class, or
15	is it going to be individual tutoring?
16	MR. B. HWANG: That's an excellent question.
17	We will be servicing both. We will have small classes,
18	we will have medium size classes, and we will also have
19	one-on-one private tutoring as well.
20	MAYOR STRAUSS: Define a medium size class for
21	me.
22	MR. B. HWANG: A medium size class will be up
23	to 12 to, at most, 14 students.
24	MAYOR STRAUSS: All right. I guess, since you
25	own the building, the first floor will be vacant, for

1	the time being anyway you have complete access of the
2	parking lot in the rear of the building?
3	MR. B. HWANG: For the most part, yes. As
4	stated before, there are currently tenants using a
5	portion of the first floor.
6	MAYOR STRAUSS: That's right. OK.
7	And there's, from what I can recall, on the
8	building there's no exit onto Jericho Turnpike. You have
9	to exit into the parking lot, correct?
10	MR. B. HWANG: That's correct. There is not.
11	MAYOR STRAUSS: So we don't have to worry about
12	people double parking on Jericho Turnpike picking up
13	students or dropping them off.
14	MR. B. HWANG: Not at all, sir.
15	MAYOR STRAUSS: All right.
16	Mr. Pereira.
17	MR. PEREIRA: Thank you.
18	Very impressive, Mr. Hwang.
19	Mr. Hwang, you should be very proud of your
20	son. Very nicely done.
21	Certainly we see a number of presentations
22	here, and you're obviously well prepared and certainly
23	education is obvious here.
24	I notice that the application or the name of
25	the company is going to be Seven Rounding? Is there a

MR. PEREIRA: OK. How about the AP exams?

reason for that? Is that a learning style, or is that 1 just a personal preference for the business? 2 MR. B. HWANG: Actually, Seven Rounding of 3 Jericho is the entity that owns the building. And for 4 the sake of keeping interests isolated, I will be 5 operating as Good for Better International doing business 6 7 as Four Center. MR. PEREIRA: I just wanted to make sure there 8 wasn't some kind of learning style or something 9 associated with Seven Rounding. So that's just strictly 10 11 a name of the property owner. MR. K. HWANG: Corporation. 12 13 MR. PEREIRA: OK. Now, I notice here you have 14 a wide variety of subjects. You mentioned -- you may 15 have misspoken -- you said SATs and LSATs. Obviously 16 LSATs are for law school. 18 year olds are not taking 17 LSATs. 18 MR. B. HWANG: No, sir. I hope not. 19 MR. PEREIRA: ACTs? 20 MR. B. HWANG: Yes. I only referenced LSAT to 21 point towards just standardized exams. MR. PEREIRA: OK. But --22 23 MR. B. HWANG: It is not on my radar to 24 instruct in LSAT.

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MR. B. HWANG: That will come later along the If you take a look at the operational plan, core classes will include AP courses as well.

MR. PEREIRA: OK. Now, obviously I'm looking at this. And this is very, very, very ambitious. have, you know, I see like a dozen classrooms here, a computer lab, a music room, and a total of 113 persons. And I notice you have a three-year plan here.

Is this what you hope to accomplish in three years, or is this what you're going to do once you open up, you're going to have all these classrooms from the get-go.

MR. B. HWANG: We just -- realistically speaking, I don't believe that we will be able to take the reigns and approach this at 100 percent from the very beginning. I intend to scale the operation larger and larger until we can reach full capacity, hopefully by the end of the -- hopefully by the end of the calendar year of 2016.

MR. PEREIRA: OK. And how many spots are there? Because I drove by the property today. There is a small parking lot in the rear where the main entrance to the building is. How many spots are there currently in the building?

MR. B. HWANG: I believe there are 14 in total,

1	including handicap accessible parking.
2	MR. K. HWANG: 19.
3	MR. B. HWANG: 19. Excuse me.
4	MR. PEREIRA: OK. 19 spots. Now, if we're
5	looking at this, and in each of these classrooms you're
6	going to have one instructor, that pretty much takes up
7	all the parking.
8	MR. B. HWANG: That's correct.
9	MR. PEREIRA: How many employees and so I
10	would assume that these would be drop-off.
11	MR. B. HWANG: That's correct.
12	MR. PEREIRA: The parents will drop off the
13	students for how long are the sessions?
14	MR. B. HWANG: The sessions will range from 45
15	minutes to an hour, depending on the age and the needs of
16	the students.
17	MR. PEREIRA: OK. I'll ask some more questions
18	later. I'll pass it on to my colleagues. Thank you.
19	MR. B. HWANG: Well, to speak to your concern
20	about parking and parking overflow, there is also
21	behind Sheridan Lanes there is a parking lot there that I
22	believe is municipal, and because it's so close to our
23	facility I personally intend to park there myself. I
24	think that I can use the exercise on a daily basis. But
2.5	I can also instruct the administrative staff and teachers

1	to on a rotating basis or on a voluntary basis to
2	voluntary commitment to park at that location.
3	MR. PEREIRA: I believe, I could be
4	corrected yes, that's a private lot. I think that's
5	owned by Sheridan bowling. But there is a municipal lot
6	on McKinley I think.
7	I notice you said something about shuttle, a
8	shuttle here in the third year?
9	MR. B. HWANG: Yes.
10	MR. PEREIRA: Is that what you mean, you would
11	shuttle people
12	MR. B. HWANG: Yes, that's correct.
13	MR. PEREIRA: from an off-site parking
14	facility to
15	MR. B. HWANG: That's one of the possibilities.
16	And it is an interesting opportunity that I do intend to
17	take. But it is also for addressing the needs of
18	students that may otherwise be unable to access our
19	services.
20	MR. PEREIRA: Now, you know, I myself am a
21	teacher for 22 years.
22	MR. B. HWANG: Oh. Wow.
23	MR. PEREIRA: So that's my full-time job. And
24	so I'm well aware of NCLB, and Common Core, and
25	standardized testing, and drill, drill, drill. All of

that. One of the concerns that oftentimes -- and I teach here in Mineola -- is in more affluent communities parents can afford to hire private tutors and therefore those students, for a number of reasons, may perform better. So cost is a factor.

What would be the cost of a program, a tutoring program, for a community such as ours? Is it cost prohibitive, or would it be accessible to, you know, an average middle class neighborhood like Mineola?

MR. B. HWANG: To speak to that, my vision for this is to maximize accessibility for education for people of all walks of life.

That said, my plan is to standardize the courses. For example, SAT right now offered by Princeton Review is roughly around \$1,200 for a total of ten hours, and by Kaplan Tutoring is rated at about \$1,600. My goal is to be able to arrive at a price of about \$1,000 for a similar, comparable, program.

That said, one of the other things that I would love to do down the line is to also provide a way to subsidize for -- in part or even, if possible, in whole -- students who really exhibit the high level of potential and it's just a matter of their economic standing that they can't access that further.

MR. PEREIRA: I appreciate that. That's very

1	noble of you, and hopefully you'll come to a point where
2	you will be able to do that.
3	MR. B. HWANG: Thank you very much.
4	MR. PEREIRA: And your instructors, I suppose
5	licensed teachers would be your instructors, or how would
6	you fill the need for the business?
7	MR. B. HWANG: One of the observations that I
8	made with licensed teachers who operate in the schools is
9	that, because of the increasing paperwork due to Common
10	Core standards, many of them actually do not have the
11	hours to be able to commit on a long-term basis. That in
12	consideration, it is ideal to hire certified teachers,
13	but I am also open and even ready to hire tutors who
14	themselves undergo an exhaustive training program that I
15	will formulate myself.
16	MR. PEREIRA: You formulate the training
17	program. You train all of the instructors and then they
18	MR. B. HWANG: That's correct. Regardless of
19	what your qualifications are, you would be subjected to
20	this training, training institute I might call it.
21	MR. PEREIRA: And that would be done on site.
22	MR. B. HWANG: That's correct.
23	MR. PEREIRA: Who would produce the you
24	know, Kaplan has their own materials. Princeton Review
25	has their own materials. You would produce your own,

obviously, copyrighted materials, instructional manuals, things of that nature?

MR. B. HWANG: That's correct.

MR. PEREIRA: You're not at that point yet.

You don't have that, or --

MR. B. HWANG: I am working towards that right now.

I am approaching and tackling the SAT math portion. We will be starting with the SAT instruction in the summer, hopefully, if this building permit goes through. And it's the easiest place to start right now because essentially it just tests on mathematical functions. And what I intend to do with that is to take the core concepts that are found and tested on the SAT math portion and use that and simply input different number sets that will fulfill these.

Because of my experience with the way that these questions can be structured, even copyrighted questions from Kaplan, and from TestTakers, and from the Princeton Review, they don't vary very much. And so, regardless of whether they're copyrighted or not, they will mostly look very similar.

MR. PEREIRA: All right. Thanks.

MAYOR STRAUSS: Thank you.

1	Mr. Cusato?
2	MR. CUSATO: Thank you.
3	Good evening, sir. Did I hear your architect
4	say that the code is 113 people in the basement?
5	MR. DiPROPERZIO: Yes.
6	MR. CUSATO: No more than 113?
7	MR. DiPROPERZIO: That's correct.
8	MR. CUSATO: Now, I count the numbers on your
9	plan. I count 116 people, and that's not including
10	teachers and clerical staff.
11	So how many people will really be down there?
12	MR. DiPROPERZIO: It would be there might be
13	a mathematical error on the plan, but it's 113 people.
14	MR. CUSATO: So when I see
15	MR. DiPROPERZIO: That includes instructors.
16	MR. CUSATO: So when I see computer lab, 11
17	people; does that mean eight students and three
18	instructors or something?
19	MR. DiPROPERZIO: Yes. That would be up to
20	Mr. Hwang to develop on how many instructors would be in
21	each classroom.
22	MR. CUSATO: So then how do I interpret that
23	your observatory said one person? Is that one teacher or
24	one student?
25	MR. DiPROPERZIO: One person would be either a

1	teacher or an administrator, an administrative-type
2	person. It wouldn't be any tutoring. You would have to
3	have at least two people to be tutoring.
4	MR. CUSATO: So you would actually only have
5	one person in the observatory?
6	MR. B. HWANG: I can speak to that.
7	The observatory
8	MR. CUSATO: I'm just trying to find out how
9	many people you're really going to have in the basement.
10	MR. B. HWANG: Oh. Yes. The occupancy number
11	that has been calculated is the full. It is not
12	representative of only students. It represents
13	everybody.
14	MR. CUSATO: So students, teachers, clerical,
15	the whole total at any one point will be 113?
16	MR. DiPROPERZIO: That's correct.
17	MR. B. HWANG: That's correct.
18	MR. CUSATO: Just one more question.
19	You have these boxes called FS, is that fire
20	system or something? What does that mean? Just as a
21	point of, you know
22	MR. DiPROPERZIO: It's a strobe. It's a fire
23	strobe.
24	MR. CUSATO: OK.
25	MR. DiPROPERZIO: But it's not they don't

1	have a fully developed fire alarm system.
2	MR. CUSATO: OK.
3	MR. DiPROPERZIO: That would be something that,
4	again, we'd have to deal with the Fire Marshal.
5	MR. CUSATO: Right. OK.
6	MR. DiPROPERZIO: And again, with the sprinkler
7	system, any upgrade due to the change of occupancy
8	between commercial and educational, that would have to be
9	dealt with.
10	And I'd like to throw in also, for
11	informational purposes, that with the development of the
12	lower level for educational purposes now we also get
13	thrown into the handicap accessibility requirements. So
14	the building, if this goes through, the building would be
15	upgraded by a lift being provided to go from the first
16	floor down to the basement, and the basement toilet
17	facilities to become handicap accessible as well.
18	MR. CUSATO: Well, that leads me to the next
19	question. Why would you not use the top floor with the
20	windows and the bright lights and handicap? Why would
21	you pick the basement and not take the first floor?
22	MR. DiPROPERZIO: Because there's currently a
23	tenant on the first floor
24	MR. CUSATO: OK.
25	MR. DiPROPERZIO: that has a lease.

1	MR. CUSATO: OK. All right. Thank you.
2	MAYOR STRAUSS: Mr. Durham?
3	MR. DURHAM: These classrooms, are there any
4	windows in the classrooms? Are the classrooms all going
5	to be sealed?
6	MR. B. HWANG: The classrooms are all sealed,
7	correct.
8	MR. DURHAM: And when you have the students
9	down there is it I see classrooms of five people, five
10	persons, five persons. It's one teacher and four
11	students working in there?
12	MR. B. HWANG: That would be correct, yes.
13	MR. DURHAM: So you have a student lounge in
14	the center that they're going to take a break off of from
15	that student lounge? So that's where they go when they
16	start, when they come in?
17	MR. B. HWANG: When they first come in. And
18	they are also waiting for their pickup from their
19	parents, that is where they will be waiting.
20	MR. DURHAM: So that would be where they're
21	congregating.
22	MR. B. HWANG: That's correct.
23	MR. DURHAM: OK. What is your initial starting
24	staff that you think that you're going to need to get off
25	the ground when you start? How many people are you going

1	to have as initial from day one as hiring as teachers,
2	or
3	MR. B. HWANG: I will be starting with ten,
4	including myself. I will have one person who will be
5	responsible for the day-to-day operations of the teachers
6	and the accountability for whatever reporting or whatever
7	performance notations that need to be made and the rest
8	will be teachers.
9	MR. DURHAM: So the starting staff will be ten.
10	And you're going to have somebody because
11	you said there would be the office worker that will take
12	in and make the appointments and schedule the
13	appointments for the students that are looking for the
14	tutors?
15	MR. B. HWANG: That's correct.
16	MR. DURHAM: Will you be one of the tutors to
17	start off, or are you going to look just to manage and
18	not be a hands-on? Are you just running the enterprise,
19	or are you actually going to be teaching in the
20	classroom?
21	MR. B. HWANG: I'll be doing both.
22	MR. DURHAM: You'll be doing them both?
23	MR. B. HWANG: Yes, sir.
24	MR. DURHAM: So you'll be teaching plus.
25	Now, if you go away from certified teachers,

1	are you going to use a service for background checks, or
2	how are you going to take and work out getting your
3	staff?
4	MR. B. HWANG: Of course I will be contracting
5	a service to provide the background information, and
6	beyond that I would rely on resume's and character
7	references and professional references as well.
8	MR. DURHAM: Thank you.
9	MAYOR STRAUSS: Thank you, Mr. Durham.
10	Mr. Walsh?
11	MR. WALSH: Thank you, Mayor.
12	Good evening. How are you?
13	MR. B. HWANG: A little nervous. Thank you.
14	MR. WALSH: That's logical to be nervous.
15	Don't be concerned with that.
16	I have a few questions about the building. You
17	know, one of our concerns here always is to not have
18	these businesses extend out into the neighborhood, extend
19	out onto Columbus Parkway and other areas.
20	You said that the people who occupy the first
21	floor currently have a lease
22	MR. B. HWANG: That's correct.
23	MR. WALSH: is that correct?
24	MR. B. HWANG: Yes, sir.
25	MR. WALSH: How long is that lease into the

1	future? When does that lease expire?
2	MR. B. HWANG: The lease agreement is still in
3	effect for another three years.
4	MR. WALSH: Another three years.
5	How many parking spaces are they entitled to
6	with their lease?
7	MR. B. HWANG: Right now it is essentially
8	the lease, the lease dictates a first come, first serve
9	sort of basis. It's, in effect, just falling apart
10	simply because of the prolonged vacancy.
11	MR. WALSH: Hold on one second.
12	MR. B. HWANG: OK.
13	MR. WALSH: First come, first serve. How many
14	people are in that first floor?
15	MR. B. HWANG: Right now there are a total of
16	five cars.
17	MR. WALSH: Five cars. So first come, first
18	serve. There's 19 spaces. It's not a problem.
19	MR. HWANG: It's not a problem.
20	MR. WALSH: But when you put another facility
21	in there do they have in their contract a number of
22	spaces that they are afforded, that they're allowed to
23	have?
24	MR. B. HWANG: Not to my recollection, no.
25	But

1	MR. WALSH: How about the owner; do you know?
2	MR. K. HWANG: Actually, there's two tenants.
3	MAYOR STRAUSS: Sir, if you could approach the
4 .	podium.
5	MR. K. HWANG: Presently there's two tenants.
6	Each tenant have two cars allowance.
7	MR. WALSH: OK. So the current tenants are on
8	the first floor. How many employees, about, in there?
9	Five, you said, on the first floor now?
10	MR. K. HWANG: Off my head, it's about three
11	each office.
12	MR. WALSH: OK. So six people. And they're
13	entitled to four spaces. So that leaves you minus the
14	handicap spaces, which may have to be changed around
15	with 15 spaces. And you're having ten teachers.
16	Now, your son had said that he would park in
17	the municipal parking lot behind Sheridan bowling alley.
18	But, you know, several other applicants have come here,
19	even recently, and also told us that they would use that
20	municipal parking lot to park when asked about parking.
21	So that municipal parking lot can't become a catchall for
22	everybody who comes here.
23	MR. K. HWANG: I know. One optimistic point
24	is, by the time the children come to study is the time
25	MR. WALSH: And that is a private parking lot,

1	by the way.
2	MR. K. HWANG: the time my office tenants
3	back to home. So
4	MR. WALSH: So you're saying that the current
5	people that are there leave.
6	MR. K. HWANG: They generally stay up to 4:00
7	o'clock.
8	MR. WALSH: And your people start at 3:00. OK.
9	And they're not there on Saturdays; is that correct?
10	MR. K. HWANG: No.
11	MR. WALSH: OK. I wonder if I can ask your son
12	again.
13	You're currently an educator?
14	MR. B. HWANG: By trade, but not by
15	certification.
16	MR. WALSH: So you don't have a certification
17	to teach.
18	MR. B. HWANG: No, sir.
19	MR. WALSH: Have you ever taught anywhere?
20	When you said by trade, where did you teach?
21	MR. B. HWANG: I've taught in private settings,
22	mostly in the homes of the parents and the students.
23	MR. WALSH: So you private tutored in people's
24	houses.
25	MR. B. HWANG: That's correct.

1	MR. WALSH: OK. Have you ever run a school or
2	a business before, you personally?
3	MR. B. HWANG: I have run a business, but not a
4	school, no.
5	MR. WALSH: What kind of business?
6	MR. B. HWANG: This business was a well, to
7	be more descriptive, right now I am operating a private
8	consultancy. I consult in branding and marketing and
9	graphic design. In the past, in 2008, I attempted
10	starting a drop-off location for a courier service out in
11	Queens. And ultimately I moved away from that venture.
12	And so, on a more official appearance, it is that one
13	business.
14	MR. WALSH: OK. How many people do you
15	think how many students do you think you'll have at
16	one time a year from now?
17	MR. B. HWANG: That's it's a difficult
18	question to answer.
19	MR. WALSH: Because opening the door you're not
20	going to have any. But a year from now, what do you
21	plan? You must have a business plan.
22	And by the way, you gave us this resumé, and
23	it's very nice, but you gave it to us now and we don't
24	have the opportunity to read it. So, you know, it's
25	always good if you could give it to us a day or two

1	before. And it shows quite a bit about your history, but
2	I can't read it. So, you know.
3	MR. B. HWANG: I apologize for that.
4	MR. WALSH: A year from now, what is your plan?
5	How many people will be in that building, in that
6	basement, at one time?
7	MR. B. HWANG: At one time, I would really hope
8	to have a total of 85 students at any given time.
9	MR. WALSH: 85 students.
LO	MR. B. HWANG: That would be roughly 100
11	percent occupancy, not including the teaching staff.
L2	MR. WALSH: OK. Now, the main floor of the
1.3	building, three years from now, what do you expect to do
L4	with that? You know, in other words, we have to see into
15	the future and understand what's going to go in there
16	and, again, to prevent things from overflowing into the
17	neighborhood. Would you like to occupy the whole
18	building for a school?
19	MR. B. HWANG: Yes. That's correct.
20	MR. WALSH: That's your plan?
21	MR. B. HWANG: That is correct. I intend to
22	take over the entire building. And as the leases expire
23	for the two tenants I would also I intend to take over
24	those whole spaces as well.
25	MR. WALSH: OK. You know, there are Fire

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Marshal requirements and such when you're beyond 50 people. You're aware of that, right?

> MR. B. HWANG: Yes.

MR. WALSH: OK. I have no other questions at this time.

> MAYOR STRAUSS: Thank you, Mr. Walsh.

You know, our concern is of many. One of them is, as Mr. Walsh mentioned, the overflow into the neighborhood. Right at the south end of your parking lot starts a residential community there, and we don't want that to be negatively impacted, overly negatively impacted, by 85, 100 students. We wish you success; however, there's a compromise there.

What kind of assurances could you give us that your students, the parents dropping off, will -- what we did with the previous applicant is we asked them to put on their web site and on their paperwork that they utilize the parking lot in the back and not the streets of our Village for dropping off and picking up.

Can you go along the same route and give us those assurances?

MR. B. HWANG: Yes. One of the standardized procedures that I will be employing for in-taking new students will be to have a face-to-face consultation, with myself or a manager, with the parent regarding the

student. In that time I will instruct that the parents are not to arrive before the class actually ends. And along the same line, the classes themselves will also be staggered by schedule so that it allows for there not to be a sudden crowding of cars on any street.

The other thing that I can do is to list on the web site and on any promotional material that will cover such details of the same matter.

MAYOR STRAUSS: All right. Now, you mentioned the municipal parking lot by Sheridan bowling alley. I think that you might have misunderstood, because there's a municipal lot right around the corner from your building on Pershing, not the one on Sheridan bowling alley. I believe it's theirs. So it might be, obviously, a little closer. And hopefully you can utilize that parking lot, rather than reaching out to Sheridan bowling alley and jumping in that lot. And also mention it maybe to your students, that they could avail themselves of that lot, if your lot is full, rather than parking in the neighborhood.

Mr. Pereira.

MR. PEREIRA: Thanks again.

Prior to this, what was the use of the basement when it was occupied? Perhaps even before your father...

MR. DiPROPERZIO: Office space.



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MR. PEREIRA: Do you have any idea how many employees there were in the building at that time?

MR. B. HWANG: Unfortunately, the last time that that space was occupied was about four or five years ago and so . . .

MR. PEREIRA: Right. Before you purchased the building.

MR. B. HWANG: That's correct.

MR. PEREIRA: Perhaps the residents may have a better idea.

You know, I have to tell you that certainly I appreciate your drive and your optimism. This certainly seems to me, from someone who has been in education for 22 years, very ambitious. And we get a number of applications here -- I would say two or three a year -on tutoring after school programs. We have a Kumon operation right down the block. We have several other small enterprises. And a number of them never got off the ground or, if they did, you know, not for long.

So, you know, what makes you think that you can fill this space with 85 students and 20 instructors in a year?

MR. B. HWANG: One of the advantages that are unique to this space is that -- well first of all, as I mentioned before, this particular location is as optimal as you can get for a facility of this nature.

Furthermore, I think that the size is a great marketing asset because there is an inherent connection to legitimacy and to authenticity when you approach a facility that is operating in a space that can actually fill. And I think that the size is also representative of the ambition, as you said, the nature of, the variety

of the courses that are available as well.

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And the other thing is that I personally know among my friends two people who have worked as either the director or an executive manager in other tutoring businesses. I also know many people who have tutored on their own as well. And I also believe that my proximity, the home where I live right now, and my experience attending Roslyn High School, alongside a number of contacts that I have through churches and other religious organizations that I am familiar with, many of them live in the Long Island area. And I also have previous parents whose children I've taught who live in that area as well who can make numerous references and even -- what would the word be -- even add to this center by working maybe on a part-time basis or helping out in administrative duties.

MR. PEREIRA: OK. Now, I think our biggest concern -- you know, your business plan is your business

plan. Really, you're the one who is taking the chance. We're not here to decide whether you're going to fail or succeed.

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I think our biggest concern certainly is going to be the safety. And that certainly is something that will certainly be our Building Department and Fire Marshal. And you're certainly going to have to answer to them. But our biggest concern -- at least my biggest concern -- is parking and volume of cars.

Now, you're saying five to 18 year olds. Seventeen and 18 year olds drive.

MR. B. HWANG: That's correct.

MR. PEREIRA: And so many of them may drive themselves there. And mom and dad is not going to drop them off. And they're going to need to park. And again, we go back to the 19 spots. And you have a dozen employees. And you have the other dozen or so employees on the first floor. And these spots start to run out very, very quickly. And your best intention to have people park off the street may be very well and good, but at the end of the day that kid is coming down from Roslyn, or from Jericho, or from Mineola, is going to park where he sees a spot, which could be in front of a home on Columbus. So that's my biggest concern.

The other concerns, in terms of safety and all

of that, will certainly have to be addressed by other agencies.

What licensing process is there in New York

State -- because I'm not familiar with it -- to open up a tutoring center? Is there a licensing process, or you just open up like any other business? Is it similar to a daycare? What kind of . . .

MR. B. HWANG: Licensing standards only exist for schools that are recognized as such by the Board of Education. As such, tutoring services and tutoring businesses are actually not regulated by the Board of Education.

MR. PEREIRA: OK. Thank you.

MAYOR STRAUSS: Thank you.

Any other comments?

MR. WALSH: Yes, Mayor. I wonder if I could.

You know, this does seem a little aggressive to me. It seems to be quite large to me for the size of that building. And I'm thinking about when the first floor opens up and you intend to increase the size of the population of the school. And if you're going to have 85 people at one time if you do well in the basement, how many people can currently occupy the first floor? And maybe that's a question for the architect.

How many people can occupy the first floor; do



1	you know?
2	MR. DiPROPERZIO: Well, yes. From a strictly
3	code standpoint, it depends on what type of occupancy you
4	have.
5	MR. WALSH: Depends how they set up the
6	classrooms
7	MR. DiPROPERZIO: It's one person for every 20
8	square feet, if it was
9	MR. WALSH: Comparatively to the basement and
10	the first floor, what's the square footage?
11	MR. DiPROPERZIO: Well, they're exactly the
12	same.
13	MR. WALSH: So you can have the same number.
14	You could have 85 people downstairs and you could have
15	MR. DiPROPERZIO: If the layout was identical,
16	yes.
17	MR. WALSH: Yes, if the layout was identical.
18	So
19	MR. DiPROPERZIO: If you have more lab spaces,
20	then the occupancy goes up to one to 30.
21	MR. WALSH: Yes. OK. I get it. But that
22	seems to be quite aggressive for a building like that.
23	Now, it's on Jericho Turnpike. It's zoned for
24	it. But again, there are people here that live on that
25	block and, you know, it's easy to say here and we see

often people say here -- Well, I won't allow it. But it's hard to police that. It's hard to enforce that. People are going to pull up and drop their kids off and stop on Jericho Turnpike, or wherever is convenient for them. And some people will, rather than go back to where they live, sit outside, listen to the radio, read a book, and sit in their car, you know. And so my biggest concern is encroaching on the neighborhood. So I just want to let you know that that's a concern.

MR. DiPROPERZIO: I would also point out that, if that day arrives, they would have to come back before this Board to get a Special Use Permit to extend, I believe; right, Dan?

MR. WHALEN: Yes.

MR. WALSH: But if that day doesn't arrive, and the lease is up, they're still going to lease the first floor to somebody. They're not going to leave it vacant. So it will be occupied.

MR. DiPROPERZIO: It will have to be office space.

MR. WALSH: Yes. Office space, or whatever. But it will be a lot of people in that small building in my, you know, opinion. Thank you.

MAYOR STRAUSS: Any other comments from the Board?

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All right. Mr. Hwang, I'll ask you to have a seat and we'll open up to public comment. And if there are any questions from the public, I ask that you jot them down and we'll answer them at the end of the public comment.

MR. B. HWANG: Very well.

MAYOR STRAUSS: Thank you, sir.

Anybody in the first row? Second row? row?

MR. PENNACCHIO: Nick Pennacchio, 241 Columbus Parkway, Mineola.

Good evening, Members of the Board, Mayor.

MAYOR STRAUSS: Evening, sir.

MR. PENNACCHIO: I do have some concerns, and I appreciate the Members of the Board and the Mayor bringing these up as well because it is true that parking on Columbus Parkway tends to be a problem when there are businesses at the end of the corner of Columbus Parkway and Jericho Turnpike. In previous times there have been several businesses there and parking has been a problem because that parking lot fills up very fast and staff members of that building then park on Columbus Parkway. It's fun to come home from work at 6:00 o'clock in the evening and find no parking on your block, can't park in front of the house. It's happened in the past.

possibly happening with this business as well.

There are, what, 20, 19 spots in the lot?

Their staff members are going to be parking there. I'll bring up the point of the matter of parking of prior businesses at that location, where those folks that worked there did not take advantage of the parking lot on Pershing and Columbus Parkway, that municipal lot. They refused to walk the one block to park their cars, but would rather park in a residential spot, and those spots were taken until 6:00, 7:00 o'clock, 8:00 o'clock at night. So that is a concern that will happen, will continue to happen, and will also happen once that first floor is reoccupied. After the three-year lease, another business comes in. What's going to happen with those folks working there? Where are they going to put their cars?

Also concerned with the amount of traffic. And you're right, 17 and 18 year olds do drive. And they're going to be driving to this tutoring spot. And they're going to be parking in the locations, residential locations. And they also may find themselves a little heavy on their foot on the gas coming down Columbus Parkway. It's also a possible concern.

I'm also concerned about the maintenance of the building. I know this is a new owner of the building

taking over September, October, but the prior owner apparently did not do such a good job in maintaining the outside. There's a lot of garbage. There are a couple of -- I don't know what the name of these trees are, but there are a lot of itchy balls hanging out on the sidewalk. And if it wasn't for the snow you'd see them up against the side of the building and the fence. So my concern also is maintenance.

There's also several flags of cement that have been pushed up. Going to mail a letter during the daytime, you have to be very careful where you walk.

Otherwise you'll be tripping, falling and possibly breaking a bone. But there are several flags that need to be fixed.

You have a lot of students. After classes are over, after the tutoring sessions are over, if they're waiting for their parents, they may be milling around. I don't know if they'll be having food, or whatever.

Certainly that is a concern, of dropping their garbage on the ground. Somebody needs to be there to maintain that, make sure that that stuff, the garbage, is not flying down the street.

And I was concerned also, just wondering about the experience for such a business of the new owner. How could he claim for the future that this is going to be

successful without having run a business like this? All right?

We're going to have a lot of children.

Wondering in regards to certifications. I believe Mr.

Pereira also mentioned that, the certifications of the business. You know, you hear names such as Kaplan, and there are others, that have been around for years. I imagine they need some sort of certification to run such an educational business. I don't know if there's some requirements for the new owners of this new business.

Summer schedule. School is out during the summer. But I imagine you're going to have children there maybe taking classes for SATs, or advancement in their regular classes during the coming year. Are there going to be a lot of students during the summer?

And I believe that might be all the questions that I have, because I know the Village did a great job in asking a lot of the questions that need to be asked.

Thank you for the opportunity.

MAYOR STRAUSS: Thank you, sir.

MR. PEREIRA: Thank you.

MAYOR STRAUSS: Anybody else in the third row?

Fourth row? Fifth row? Sixth row? Seventh row? Anyone else?

Mr. Hwang?

MR. DiPROPERZIO: I'd just like to point out, relative to the parking issue, that we have an existing basically 16,000 square foot building, 8,000 square feet on each floor, that is currently CO'd for business use. So the two levels -- the existing building is obviously existing nonconforming, in that the number of actual parking spaces that are provided no longer comply with the current code requirements if we were going to build a new 16,000 square foot office building today.

So the real issue, I think, is if you take into account that we're going to have ten instructors and the children up to 16 years old have to be driven to the facility by a parent because they can't drive, then the only additional traffic that there possibly would be would be these 17 and 18 year olds that can drive on their own, in addition to the tenant-teachers.

So I don't think the increase in parking or traffic is that much more drastic than if the building was fully occupied as an office facility for 16,000 square feet. That's my point.

MAYOR STRAUSS: It's still something we have to deal with.

MR. DiPROPERZIO: Yes.

MAYOR STRAUSS: And be concerned with.

MR. DiPROPERZIO: My office is on 499 Jericho.

We deal with the same thing. But fortunately we have a municipal parking lot right behind us. But we do require that our employees park in the municipal lot and the parking lot for visitors.

MAYOR STRAUSS: OK. Thank you.

There was a question about the certifications. I believe that was addressed a little bit earlier, that there aren't certifications for a tutoring class. But you are going to do background checks and you are going to utilize professional references and things to make sure that the people that you hire are of the quality that you would want them to be representative of yourself.

But can you talk a little bit about the summer schedule? You know, obviously you had given us a Monday to Saturday 10:00 to 8:00. Is that going to increase during the summer, decrease during the summer, or are those going to be the hours?

MR. B. HWANG: In the summer the hours would only be shifted to earlier in the day. I would not operate to 9:00 in the summer. I don't think any student or any parent will want their child to suffer through that kind of a schedule.

And to speak to the prior point about parking and the concern about the later-aged teenagers who have

the condition of being able to drive and have a car at their access, my motivation and my ambition with this program is actually to focus more on the grades leading up to 12th grade, the grades leading even up to 10th grade, because that is what I believe to be the most formative years.

That said, I really hope that my intent with

That said, I really hope that my intent with starting with SAT and with incorporating college preparation is because it is something that is -- it is a necessity for continuing your educational pursuit into undergraduate levels. But I'm really focused more on forming great, high quality and really constructive, self-constructive, and constructive to others, a learning philosophy for these students as well as -- and, as such, there will not be such a high percentage of the 17 or 18 year olds who can and will drive on their own.

MAYOR STRAUSS: Thank you.

Any other comments from the Board?

MR. PEREIRA: One more question, Mr. Hwang.

Will you plan on putting some kind of signage on the Jericho side of the building? In other words, you know, the building kind of faces the parking lot. But will there be any sign indicating the business on the Jericho side of the building?

MR. K. HWANG: That must be some --

1	MAYOR STRAUSS: If you'd come to the podium.
2	Thank you.
3	MR. K. HWANG: What you say signage is not a
4	great signage, is not necessary.
5	MR. PEREIRA: I'm just saying you would have to
6	go to Mr. Whalen and apply for a permit. But do you
7	plan I would assume you want one of the benefits of
8	being on Jericho would be the visibility.
9	MR. K. HWANG: I try to put a small sign on the
10	corner of Columbus and Jericho Turnpike. There is some
11	diagonal area. That's the only I consider.
12	MR. B. HWANG: Well, actually, if I might speak
13	to that. The majority of classes offered for after
14	school are not operated on site and, as such, the norm is
15	actually not to look for signage for a building of this
16	sort of operation. I personally actually think that such
17	a large sign would be a bit tacky. And my father and I
18	have discussed this before. And I have actually
19	recommended not to go with any signage on the exterior of
20	the building.
21	MAYOR STRAUSS: Should you decide otherwise,
22	you need to adhere to the Village Code.
23	MR. B. HWANG: Of course.
24	MAYOR STRAUSS: Thank you.
25	One other question. There was a lack of

property maintenance question, or concern. Could you address that for us?

MR. K. HWANG: I'm able to answer.

MAYOR STRAUSS: Sure. By all means.

MR. K. HWANG: Yes. The one neighbor mentioned about poor, our look, and some sort of poor maintenance. The first time I bought the building I put -- outside wall has been torn apart. I put a new wall and I even put some renovation, some poor things. Because the previous building owner have not have any revenue, the collection of rent, last four-and-a-half years. So I'm sure she pay about \$85,000 real estate tax every year without any tenancy. It is a serious problem.

But I -- right after I closed the buying the building I spent a serious amount of money to restore the best look as possible. Everybody know that that building right now, it came in perfect condition.

So but, nevertheless, my trial, people, neighborhood, indicate some poor area or poor management, I will restore as quickly as possible.

MAYOR STRAUSS: Thank you.

Yes, sir?

MR. WALSH: I would like to ask you a question.

Do you have a landscaper or somebody who plows your snow and shovels your sidewalks on a steady basis?

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MR. K. HWANG:

MR. WALSH: What's the name of that company? MR. K. HWANG: It's a person who owns it, Mike

Handler, who maintains the building and gardening and snow plowing.

MR. WALSH: OK. He does the snow plowing.

Because some, you know, commercial properties have not been shoveling their snow. We just want to make sure that you understand that, no matter what happens here, it's a good idea to keep the sidewalks clear because the Village is on top of that stuff. I just wanted to let you know.

> MR. K. HWANG: Thank you.

MAYOR STRAUSS: Thank you. Any other comments?

All right. Gentlemen, I'm going to entertain a motion from the Board to close the hearing and reserve decision. We need to await the Nassau County Planning Commission on their decision.

But in the event that you are successful in this, I ask you to become part of the neighborhood. Don't trample on the neighborhood, become part of it. Embrace them, embrace us, and we'll embrace you. And reach out, if you are successful, to the Chamber of Commerce. And they can also guide you and help you. They're a great partnership with the residential

1	community l	here. I encourage you to do that.
2		I'll entertain a motion to any other
3	comments,	sir?
4	. 1	MR. DiPROPERZIO: No.
5	1	MAYOR STRAUSS: I'll entertain a motion to
6	close the l	hearing and reserve decision.
7]	MR. PEREIRA: Motion.
8	. 1	MAYOR STRAUSS: Motion by Trustee Pereira.
9	. 1	MR. WALSH: Second.
10		MAYOR STRAUSS: Second by Trustee Walsh.
11	1	Mr. Scalero, any
12	1	MR. SCALERO: No.
13	1	MAYOR STRAUSS: All in favor?
14	1	MR. DURHAM: Aye.
15]	MR. PEREIRA: Aye.
16	I	MR. CUSATO: Aye.
17	I	MR. WALSH: Aye.
18	I	MAYOR STRAUSS: Aye.
19	1	Any opposed?
20	:	So carried.
21	This is to so	* * *
22	true and accurat	ertify that the within and foregoing is a e transcript of the stenographic notes as undersigned Official Court Reporter.
23	recorded by the	* * *
24		Contractor Of The Me-
25		PATRICIA A. TAUBER, RPR OFFICIAL COURT REPORTER

- Board of Trustees Hearing of 2/18/2015 -

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